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RR RUENDC  
DE RUHJPG #8833/MI 0168914  
ZNY CCCCC ZYM  
R 160909Z JAN 84  
FM AMEMBASSY BEIJING  
TO RUENDC/USDOC WASHDC  
INFO RUENDC/SECSTATE WASHDC 3513  
ZEM/AMCONSUL GUANGZHOU POUCH  
ZEM/AMCONSUL SHANGHAI POUCH  
BT

~~CONFIDENTIAL~~ SECTION #1 OF 03 BEIJING 00003

DOC FOR DAS LAYSON FROM SCIENCE COUNSELLOR; STATE FOR  
RES/SCT AND EAP/C

E.O. 12958: DECL: 17/16/88  
TAGS: NSCA, TECH, ETRD, PRL, OVIP, CN, US  
SUBJECT: VIEWS ON PROPOSED CEREMONY/SPEECH MARKING  
- LAUNCH OF SENIOR/EXECUTIVE SCHOOL DURING  
- PRESIDENT'S VISIT

REF.: 83 STATE 364568

1. ~~WE~~ WE APPRECIATE YOUR SOLICITING EMBASSY VIEWS ON WHAT LOOK TO BE EXCELLENT IDEAS. BEFORE ADDRESSING THE QUESTION OF A CEREMONY HERE, HOWEVER, WE SHOULD LIKE TO SHARE WITH YOU A KEY DECISION TAKEN BY THE AMBASSADOR AND STRONGLY SUPPORTED BY ALL PARTS OF THIS EMBASSY. THE U.S. HAS ARRANGED AN EXTRAORDINARY SCHEDULE FOR PREMIER ZHAO. WE SHOULD NOW PRESS THE CHINESE TO MEET THEIR RESPONSIBILITY TO PRODUCE SUGGESTIONS FOR EQUIVALENT PUBLIC FORA AND SIGNIFICANT EVENTS DURING THE PRESIDENT'S VISIT HERE. ONCE THE CHINESE HAVE PRODUCED SOME IDEAS, THE U.S. WILL BE ABLE TO ASSEMBLE AND EVALUATE ALL THE POSSIBILITIES, INCLUDING THOSE WHICH, LIKE YOURS, THE U.S. HAS GENERATED ITSELF. THE CONSEQUENCE OF THAT DECISION IS THAT YOUR PROPOSAL SHOULD BE VETTED NOW WITH THE WHITE HOUSE, BUT IT SHOULD BE HELD BACK FROM THE CHINESE UNTIL THE CHINESE SUGGESTIONS COME FORWARD.

2. ~~BY~~ WE SHOULD ALSO LIKE TO SHARE WITH YOU SOME OF OUR IMPRESSIONS CONCERNING CHARACTERISTICS BEING SOUGHT FOR THE PUBLIC EVENTS DURING THE VISIT. ONE REASON FOR BRINGING UP THESE POINTS IS THAT MANY ARE INDEED COVERED BY THE IDEAS RAISED IN THE REFTEL (ON SEVERAL POINTS THE CEREMONY IDEA SEEMS A BETTER FIT THAN ANY OTHER POSSIBILITIES WE HAVE HEARD). ANOTHER REASON IS THAT SOME REPACKAGING OR REPRIDRITIZING OF THE ELEMENTS PRESENT WITHIN THE IDEA MIGHT HELP IN DOC'S EFFORTS TO HAVE A PRESIDENTIAL SPEECH/CEREMONY INCLUDED IN THE AGENDA. THE DESIRES FOR PUBLIC EVENTS, AS THE EMBASSY UNDERSTAND THEM, WOULD INCLUDE:

(A) OPPORTUNITY FOR MAJOR ADDRESS, ESPECIALLY ON POSITIVE ASPECTS AND DIRECTION OF THE RELATIONSHIP

(C) MEDIA COVERAGE FROM BOTH COUNTRIES (I.E., NEWSPAPERS, ACTIVITIES)

12) OPPORTUNITY TO MEET WITH OR ADDRESS YOUNGER PEOPLE IN CHINA

(D) APPEARANCES OR ACTIVITIES WITH THE CHINESE LEADERSHIP

(E) ITEMS, ACTIVITIES, OR SITE-VISITS THAT ARE "DIFFERENT," I.E., HAVE NOT BEEN DONE BY OTHER STATE VISITORS TO CHINA, INCLUDING PREVIOUS PRESIDENTIAL VISITS

F) ANY ACTIVITY MUST REFLECT THE DIGNITY OF THE OFFICE, I.E., "BE PRESIDENTIAL."

3. ON THE IDEAS PRESENTED IN THE CABLE, WE HAVE THE FOLLOWING REACTIONS:

41. A SIGNIFICANT ADDRESS. THE LAUNCHING OF THE NEW SENIOR EXECUTIVE MANAGEMENT SCHOOL IS AN EVENT INTRINSICALLY RELATED TO U.S. INTEREST IN CHINA'S CRUCIAL MODERNIZATION POLICY. IT DERIVES FROM THE SAME POSITIVE U.S. ATTITUDE TOWARD CHINA THAT BROUGHT THE PRESIDENT'S HISTORIC DECISION ON TECHNOLOGY TRANSFER, THE CONCLUSION OF THE INDUSTRIAL/TECHNOLOGICAL COOPERATION AGREEMENT (WHICH THE PRESIDENT IS SIGNING), AND THE U.S.-P.R.C. COOPERATION IN SCIENCE AND TECHNOLOGY, WHICH HAS GROWN UNDER PRESIDENT REAGAN'S ADMINISTRATION INTO THE LARGEST SUCH PROGRAM IN THE WORLD. THE CEREMONY WOULD PRESENT AN EXCEPTIONAL VENUE FOR A SPEECH BY THE PRESIDENT BOTH ON U.S. INTEREST IN A MODERN, PROGRESSIVE CHINA AND ON AMERICAN CAPABILITIES AND ACTIONS THAT CAN HELP CHINA IN THE MODERNIZATION. THESE SEEM TO US TO BE AMONG THE VERY BEST POINTS IN THE IMPROVING U.S.-CHINA RELATIONSHIP. IF THE CHINESE LEADERSHIP WERE ALSO TO SPEAK (SEE ALSO POINT (C) BELOW), THE CHINESE SPEECH WOULD PERFORCE ALSO BE DIRECTED TOWARD THE POSITIVE ASPECTS OF THE CHINA-U.S. RELATIONSHIP. HAVING CHINESE LEADERSHIP

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Nancy L. [unclear]  
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PAGE 01

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~~CONFIDENTIAL~~ SECTION 02 OF 03 BEIJING 00003

DOC FOR DAS LAWSON FROM SCIENCE COUNSELLOR; STATE FOR  
DES/SET AND EAP/C

~~E.O. 12958. DECL. 12/16/00~~

TAGS: WSCA, TECH, ETRD, PREL, OYIP, CH, US  
SUBJECT: VIEWS ON PROPOSED CEREMONY/SPEECH MARKING

UNDERScore POSITIVE PARTS OF TH  
RELATIONSHIP WOULD,  
WE BELIEVE, SERVE THE PRESIDENT WELL. GIVEN CHINESE  
LEADERSHIP PARTICIPATION AND A LARGE AUDIENCE (SEE  
WE) BELOW, WE BELIEVE THE NATURAL LOCALE WOULD BE  
THE GREAT HALL OF THE PEOPLE, WHICH WOULD POSE REAL  
ADVANTAGES FOR MEDIA COVERAGE AND INTEREST.

(B) A CEREMONY. WE INDEED BELIEVE THAT A SHORT  
CEREMONY -- SETTING THE STAGE FOR BUT NOT OVER-  
SHADOWING THE SPEECH -- IS APPROPRIATE, BUT NOT  
IN TERMS OF THE OPENING OF "DALIAN CENTER'S SPRING  
SESSION." THAT EXPRESSION CAUSED SOME MILD CONFUSION  
WITHIN THE EMBASSY, FOR THE OPENING OF ONE OF THE  
YEARLY SESSIONS OF DALIAN IS NOT THE LEVEL OF EVENT  
TO WHICH ONE SHOULD CONSIDER DEVOTING THE PRESIDENT'S  
LIMITED TIME IN CHINA. THE KEY EVENT THIS YEAR UNDER  
THE SET MANAGEMENT PROTOCOL IS, HOWEVER, ACTUALLY  
THE "LAUNCHING" OF THE NEW SENIOR EXECUTIVE SCHOOL.  
THE SCHOOL HAPPENS TO BE ATTACHED TO THE DALIAN  
FACILITIES, BUT, MORE IMPORTANTLY, IS A BRAND-NEW  
INITIATIVE UNDERTAKEN UNDER THE REAGAN ADMINISTRA-  
TION, NOT ITS PREDECESSOR. THE NEW SCHOOL WILL  
INCLUDE SENIOR CHINESE PERSONNEL, OF LEVELS OF  
RESPONSIBILITY HIGHER THAN THE CORE COURSE AT  
DALIAN WILL EVER TAKE. A NEW DEPARTURE IN U.S.-  
CHINESE COOPERATION, THE SENIOR EXECUTIVE SCHOOL IS  
A SOLID EXAMPLE OF ENHANCED CHINESE FAITH BOTH IN  
THE U.S. RELATIONSHIP AND IN THE DEMONSTRATED VALUE  
OF U.S.-ORIGIN MANAGEMENT METHODS. WE TRUS BELIEVE  
THAT THE EVENT IS MOST "PRESIDENTIAL." WE WOULD URGE  
A CLOSER DEFINITION OF THE EVENT AND CEREMONY WHEN  
THE IDEA IS PLACED IN CONSIDERATION FOR INCLUSION IN  
THE PRESIDENT'S SCHEDULE.

(C) CHINESE LEADERSHIP PARTICIPATION. WE CONCUR WITH  
DAS LAWSON'S REASONING THAT PRESIDENTIAL PARTICIPATION  
IN AN EVENT THAT IS THE INITIATION OF A KEY JOINT UNDER-  
TAKING WOULD VIRTUALLY GUARANTEE CHINESE LEADERSHIP  
PRESENCE. FURTHERMORE, IF THE PRESIDENT SPEAKS, SOMEONE  
FROM THE LEADERSHIP WOULD ALSO DO SO. CHINESE LEADER-  
SHIP PARTICIPATION ALONGSIDE THE PRESIDENT WOULD TURN  
THE CEREMONY INTO A MAJOR MEDIA EVENT FOR CHINA AND  
WOULD LIKELY INCREASE THE DEPTH OF U.S. MEDIA COVERAGE  
DRAMATICALLY AS WELL. (THE WHITE HOUSE MAY WISH FOR  
PRESIDENT ALSO TO HAVE OPPORTUNITY TO ADDRESS A

CHINESE AUDIENCE ALONE -- NOT SHARING PODIUM WITH  
CHINESE LEADERSHIP. SUGGESTIONS FOR SUCH OCCASIONS  
SHOULD BE PRODUCED BY THE CHINESE THEMSELVES, AS  
DESCRIBED IN PARA ONE ABOVE).

(D) A SEPARATE "MANAGEMENT" PROTOCOL UNDER THE SET  
AGREEMENT. THERE IS MERIT IN THE ESTABLISHMENT OF  
A SEPARATE PROTOCOL ON MANAGEMENT. THE CURRENT  
PROTOCOL DIVIDES CLEANLY INTO TWO PARTS, MANAGEMENT  
AND INFORMATION. EACH PART HAS DISTINCT ACTIVITIES  
AND DISTINCT ADMINISTRATIVE AGENCIES ON THE RESPECTIVE  
SIDES, SO SEPARATION IS EASY. A NEW PROTOCOL WOULD  
REFLECT THE SINGULAR SUCCESS OF THE MANAGEMENT  
COOPERATION TO DATE, AND SUBSTANTIATE U.S. CONTRI-  
BUTIONS OF OUR CONCEPTS, EXPERIENCES, AND IDEAS TOWARD  
A MODERN, STABLE CHINA. WHILE THE SIGNING MIGHT BE  
INCLUDED AS PART OF THE SPEECH/CEREMONY, WE SEE THE  
ACTUAL SIGNING AS LESS IMPORTANT THAN THE LAUNCHING  
OF SENIOR SCHOOL AND -- MOST SIGNIFICANT -- THE PRESI-  
DENTIAL ADDRESS. WE WOULD THEREFORE SUGGEST SCHEDULING  
THE SIGNING AS THE LAST OR OPTIONAL PART OF THE CEREMONY,  
DROPPING THE SIGNING IF THE SCHEDULE GETS TOO TIGHT.

(E) AUDIENCE AT THE CEREMONY. WE BELIEVE THAT THE  
FRONT RANKS OF THE AUDIENCE FOR SUCH A CEREMONY WOULD  
BE CHINESE AND AMERICAN LEADERSHIP. SEATED BEHIND  
THEM COULD COME THE CHINESE PARTICIPANTS AND FACULTY  
FOR THE NEW SENIOR EXECUTIVE SCHOOL. THE "MIDDLE TO  
BACK ROWS" OF THE AUDIENCE MIGHT BE FILLED WITH ALUMNI  
FROM THE CORE COURSE AT DALIAN, MAKING A TOTAL AUDIENCE  
OF 300 OR MORE. THIS EVENT CAN COVER THE DESIRE FOR  
EXPOSURE TO YOUNGER PEOPLE IN CHINA IN A WAY UNMATCHED  
BY OTHER SUGGESTIONS. AS THE GRADUATES OF THE CORE  
COURSE ARE GENERALLY OF THE AGES 23-45, AND AS THEY  
ARE THE IDENTIFIED "RISERS" IN THE CHINESE GOVERNMENT,  
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DAS/AP 5/6/96  
E.O. 12958 ALP

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~~CONFIDENTIAL~~ SECTION 03 OF 03 BEIJING 00003

DOC FOR DAS LAWSON FROM SCIENCE COUNSELLOR; STATE FOR  
DES/SCT AND EAP/C

E.O. 12336: DECL: 12/16/88

TAGS: XSCA, TECH, ETRD, PREL, OVIP, CH, US  
SUBJECT: VIEWS ON PROPOSED CEREMONY/SPEECH MARKING

THE DALIAN ALUMNI MAY WELL BE THE MOST IMPORTANT GROUP  
OF YOUNG PEOPLE IN ALL OF CHINA. FURTHER, MORE THAN  
SIX HUNDRED OF THE SEVEN-HUNDRED-PLUS ALUMNI OF DALIAN  
LIVE WITHIN ONE DAY'S TRAIN TRAVEL OF BEIJING, AND WE  
WOULD EXPECT THEM TO WELCOME THE OPPORTUNITY TO BE  
INVITED TO HEAR A MAJOR ADDRESS BY THE PRESIDENT OF  
THE UNITED STATES. THUS THE CHINESE SHOULD HAVE NO  
REPEAT NO PROBLEM IN ASSEMBLING THE GROUP OF TWO-THREE  
HUNDRED ALUMNI MENTIONED IN THE REFTEL. THEY COULD  
PROBABLY GATHER MORE THAN 300 IF THE U.S. WANTED THEM  
TO DO SO.

4. 01 WE HAVE JUST LEARNED MORE ABOUT THE POSSIBILITY  
OF A PROTOCOL ON COOPERATION IN STATISTICS WHICH MIGHT  
BE READY FOR SIGNING BY THE TIME OF THE PRESIDENT'S  
VISIT. IF THAT PROTOCOL IS INDEED ADVANCED BY APRIL,  
ITS SIGNATURE MIGHT WELL BE ADDED TO THE ABOVE EVENT,  
ANOTHER ITEM OF AMERICAN PARTICIPATION IN CHINA'S  
CRUCIAL MODERNIZATION PROCESS.

5. BT FYI. DOC PERSONNEL PRODUCED VERY VALUABLE  
SUGGESTIONS DURING RECENT CONSULTATIONS CONCERNING  
AMBASSADOR'S PROPOSAL FOR POSSIBLE PRESIDENTIAL  
INITIATIVE FOR A THINK-TANK. ONE OF THOSE SUGGESTIONS,  
INCORPORATING THE THINK-TANK UNDER THE EXISTENT MANAGE-  
MENT COOPERATION IS A "DALIAN-8," APPEARED A REAL  
WINNER FOR AS LONG AS THE INSTITUTE WAS TO BE A "JOINT"  
ONE. THE IDEA HAS BEEN MODIFIED SINCE EARLY DECEMBER,  
HOWEVER. THE CONSENSUS OF THE AMERICAN EXPERTS ON  
CHINA SUBSEQUENTLY CONSULTED RAN STRONGLY AGAINST ANY  
IDENTIFIABLE "JOINT" NATURE, AND THE AMBASSADOR HAS  
DECIDED TO FORWARD A PROPOSAL THAT CALLS FOR THE  
CHINESE TO ESTABLISH -- AND FUND THEMSELVES -- A  
"CHINESE" RESEARCH CENTER, TO WHICH THEY WOULD INVITE  
AMERICAN (AND OTHER NON-CHINESE) PARTICIPATION. THE  
AMERICAN AND EVEN THE CHINESE PARTICIPANTS IN THE  
THINK-TANK MIGHT WELL INCLUDE INDIVIDUALS WHO HAVE  
CONTRIBUTED TO THE DALIAN COOPERATION, BUT THERE NOW  
SEEMS LITTLE LIKELIHOOD -- EXCEPT BY INFERENCE THROUGH  
ITS ANNOUNCEMENT IN THE PRESIDENT'S SPEECH -- OF  
ATTACHING THE THINK-TANK DIRECTLY TO THE COOPERATION.  
YOU WILL BE RECEIVING VERY SOON FURTHER DETAILS ON THE  
AMBASSADOR'S PROPOSAL, BUT WE WANTED YOU TO HEAR  
DIRECTLY ABOUT THE DROPPING OF THE "JOINT" ASPECT SO  
THAT YOU WOULD NOT COUNT ON THAT IN THE DRAFTING OF  
THE NEW PROTOCOL.

6. (C) EMBASSY ALSO HAS NOW IN PREPARATION A CABLE  
SUGGESTING AN OVERALL THEME FOR THE PRESIDENTIAL VISIT.  
YOU WILL SEE THAT YOUR IDEA IS FULLY CONSISTENT WITH  
THE SUGGESTED THEME. END FYI. FREEMAN  
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